

Brand Guidelines

Accepted fonts:

Headings	-	Adelle Sans (Regular)
Subheadings	-	Roboto (BOLD)
Body	-	Roboto (Regular)

Accepted brand colour

ORANGE

CMYK

9 / 74 / 90 / 2

RGB

219 / 93 / 40

HEX

#db5d28

DEEP BLUE

CMYK

96 / 73 / 51 / 51

RGB

5 / 34 / 61

HEX

#05223D

Grey (PRO RANGE ONLY)

CMYK

44 / 34 / 29 / 10

RGB

136 / 139 / 141

HEX

#888B8D

Muted blue

CMYK

67 / 51 / 38 / 26

RGB

87 / 98 / 113

HEX

#576271

NGX Blue

CMYK

80 / 40 / 0 / 0

RGB

51 / 153 / 255

HEX

#3399FF

Plain white is also acceptable (HEX #ffffff, RGB 255/255/255, CMYK 1/0/0/0)

Logos:





Brand tear:

